

10TH ANNIVERSARY

INITIATED AND CO - ORGANISED
BY ECN & SIMC

FOUNDED IN 2014



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CHALLENGE. INNOVATE. CREATE.

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TAKE A LOOK AT OUR EVENT IN 2015



WERNER H. HOFFMANN

ACADEMIC DIRECTOR SIMC MASTER PROGRAM WU VIENNA

The Entrepreneurship Avenue has established itself as the leading student-focused start-up event in Europe and provides the SIMC students with a unique opportunity to get in contact with the start-up world and to encourage them to develop their own business. Engaging with the Entrepreneurship Avenue enables our students to get a better understanding what it takes to become a successful entrepreneur and business leader and to develop an entrepreneurial mindset and skillset.



RUDOLF DÖMÖTÖR

CO - FOUNDER ENTREPRENEURSHIP AVENUE DIRECTOR ECN & WU ENTREPRENEURSHIP CENTER

At the end of 2013, a group of students from the SIMC master's program at WU Vienna approached Nik Franke and me with the idea of organizing a startup conference. We were enthusiastic about such a student initiative right from the start and started sharing our views on the project. I can still remember that one meeting in January 2014 most clearly, when we drew up the outline of the whole event series and experienced this special „let's do this“ moment.

Since then, Entrepreneurship Avenue has grown amazingly, exceeding our wildest expectations. Since its premiere in spring 2014, over 15,000 students from more than 125 universities and nations have taken part. More than 430 student start-up teams were formed and supported.

All the while, each vintage of organizing teams has brought their own ideas and views to enhance the program, without forgetting its purpose and roots: to help students from various disciplines and universities to experience the basics of entrepreneurship experientially, regardless of the end result.

In 2017, AACSB International, the world's largest education network, recognized Entrepreneurship Avenue „for its commitment to creating and incubating cutting-edge business innovation and fostering entrepreneurship in the next generation of leaders.“ Entrepreneurship Avenue received this award as the only European program out of 120 nominations worldwide.

Delivering a unique program requires a unique team and network. In this anniversary report, many people who care about Entrepreneurship Avenue have their say. I would like to thank all the pioneers and companions of the last few years: the student co-organizers, the faculty of the Institute for Entrepreneurship and Innovation and the WU Entrepreneurship Center, our contacts at the 28 partner universities of the ECN, all participants and startup teams and of course our great speakers, mentors, jury members as well as partners and sponsors. Here's to the next 10 years!

ABOUT ENTREPRENEURSHIP AVENUE



THE WHY

Universities can represent an abundant source of innovative business ideas. However, many fail at tapping into this huge entrepreneurial potential. The reasons for this are manifold. When designing the program we observed three prominent ones in particular:

There is a lack of entrepreneurial know-how: only a small share of students in Austria receive some kind of entrepreneurship education during their studies. As a result, there is a lack of awareness of entrepreneurship as a viable career path.

And there is a lack of interconnection between disciplines/universities, although inter-disciplinarity represents a key success factor for innovative business ideas, in particular.



THE MISSION

The primary mission of the Entrepreneurship Avenue is to fill these gaps: it is a unique event series designed to inspire, encourage and support young people to start their own business. The program's uniqueness? It is open to students from all disciplines and universities. It is a platform of opportunities for students, both 'explorers' who simply want to learn about entrepreneurship and for 'wantrepreneurs' who benefit from the elaborate support infrastructure the program offers to student startup projects.



PROGRAMM DESIGN

Entrepreneurship Avenue is a free and extra-curricular program covering an inspiring kick-off event, a set of four workshops ("labs") and the final highlight, the conference day. The workshops follow a problem-based learning approach and involve numerous experienced practitioners who stand by the student startup teams as pro bono mentors.



**TAKE A LOOK
AT OUR EVENT IN 2016**



KICK OFF



LAB 2 Mentoring



LAB 4 Demo Day



LAB 1 Idea Presentation & Team Formation



LAB 3 Pitch Training



CONFERENCE

GUIDING BELIEFS & PURPOSE

IN THE EARLY DAYS OF ENTREPRENEURSHIP AVENUE, THE LEADERSHIP TEAMS FROM ECN AND SIMCONNECT MET TO ALIGN AND AGREE ON THE PROGRAM'S GUIDING BELIEFS AND PURPOSE. SINCE THEN, THEY HAVE BEEN THE NORTH STAR OF EVERY NEW GENERATION OF STUDENT ORGANIZATION TEAMS THAT ORGANIZE THEIR VERY OWN, OUTSTANDING ENTREPRENEURSHIP AVENUE.

THE ENTREPRENEURSHIP AVENUE PROGRAMME EXISTS BECAUSE THE EVENT ORGANISERS BELIEVE:

A GREATER PROPORTION OF STUDENTS NEED TO BECOME AWARE OF ENTREPRENEURSHIP CONCEPTS AND PRACTICE IN AN INSPIRING AND AUTHENTIC WAY.

MORE START-UPS AND GREATER SUCCESS COME FROM YOUNG FOUNDER'S GAINING CONFIDENCE AND SELF-BELIEF THROUGH EXPERIENCE.

GREAT BUSINESS IDEAS COME FROM INTERDISCIPLINARY COLLABORATION.

LEARNING NEEDS TO INCLUDE DOING AND THE EXPERIENCES OF TESTING, FAILING AND ITERATING TOWARD SUCCESS IN A SUPPORTIVE ENVIRONMENT.

FOUNDERS INSPIRE FOUNDERS!

OUR ECONOMY NEEDS CONTINUOUS REINVENTION.

PEOPLE IN OUR SOCIETY NEED INSPIRING AND MEANINGFUL WORK.

THE PURPOSE OF THE ENTREPRENEURSHIP AVENUE EVENT IS TO:



CREATE AWARENESS

TO OPEN MANY STUDENTS' EYES TO ENTREPRENEURSHIP, FOR THEIR OWN AND SOCIETY'S BENEFIT.



STIMULATE GROWTH

TO CREATE AN ATMOSPHERE WHERE PEOPLE ARE ENCOURAGED TO EXPAND THEIR THINKING & DOING.



INTRODUCE SKILLS

TO EXPOSE STUDENTS TO ENTREPRENEURSHIP SKILLS AND EXPERIENCE.



ENCOURAGE COLLABORATION

TO PROVIDE A COLLABORATIVE AND INTERDISCIPLINARY LEARNING ENVIRONMENT.



BE FUN, ENGAGING & DYNAMIC

TO INSPIRE PARTICIPANTS, GIVING THEM CONFIDENCE IN AN OPEN AND AUTHENTIC WAY.



LEAD TO ACTION

LESS TALK, MORE DO!

PEOPLE OF INTEREST

THE ENTREPRENEURSHIP AVENUE IS DESIGNED TO INSPIRE AND ENCOURAGE STUDENTS FROM VARIOUS FIELDS. SINCE DAY 1, WE HAVE BEEN ABLE TO DO SO THANKS TO A STRONG (STARTUP) ECOSYSTEM AND SUPPORTERS.



MARTIN KOCHER

FEDERAL MINISTER OF LABOUR AND ECONOMY

The Entrepreneurship Avenue acts as a key program for students. They can develop and test new business ideas, build valuable networks and improve skills that are helpful to found a startup. It encourages students to explore their talent, to discover opportunities in the startup scene and to try out their entrepreneurship potential first hand. Participants benefit especially from the strong interdisciplinary and cross-university interaction. Hence, the program contributes significantly not only to the academic innovation ecosystem but to the entire Austrian startup ecosystem. I congratulate the organizers SIMConnect and the Entrepreneurship Center Network to their 10th anniversary and wish for many successful Avenues yet to come.



HARALD MAHRER

**PRESIDENT OF THE AUSTRIAN
FEDERAL ECONOMIC CHAMBER**

Austrian startups and spin-offs are among the biggest innovation drivers. With their technologies and their entrepreneurial spirit, they provide important impetus for the transition to a green and digital economy. Entrepreneurship Avenue makes a significant contribution here by promoting entrepreneurship in the academic environment at an early stage and enabling unique, cross-university networking. The Austrian Chamber of Commerce also supports these efforts with a variety of services such as inno up, Born Global Academy and the Startup Landscape Austria.



EDELTRAUD

HANAPPI-EGGER

RECTOR WU VIENNA

The Entrepreneurship Avenue reflects our belief that entrepreneurship is essential for creating value and driving economic growth. While this has been at the core of WU Vienna since its founding 125 years ago, the Avenue also reflects the importance of the real-life application of research-based teaching and learning.

The student organizers bring enthusiasm, energy, and fresh perspectives to the planning and execution of the event. In addition, the Entrepreneurship Avenue contributes significantly to the University's efforts to foster collaboration and networking with other institutions, building a community of entrepreneurs and innovators that transcends the boundaries of our institution. I am proud of the success of the Entrepreneurship Avenue, also reflected in the AACSB Award of 2017, and look forward to its continued growth and impact in the future.



NIKOLAUS FRANKE

**DIRECTOR OF THE INSTITUTE FOR
ENTREPRENEURSHIP & INNOVATION**

Start-ups are the engines of progress. We need them in order to master the grand challenges of our time and sustain our wealth and welfare. If we want them to succeed, if we as a society want innovations, unicorns, and fast growing job generators, we need many entrepreneurs. This means that we need to work on a cultural change – towards a society that embraces creativity, opportunity recognition, risk taking, and responsible exploitation. Entrepreneurship Avenue is a major facilitator towards that objective. It offers a low-threshold possibility to experiment, network, exchange, cross-facilitate, and learn entrepreneurship. This way, it complements deeper and more extensive entrepreneurship education programs in a wonderful way.



TANJA SPENNLINGWIMMER
HEAD OF IP MANAGEMENT, DEEP
TECH & ENTREPRENEURSHIP AWS

We support committed and internationally oriented entrepreneurship initiatives such as Entrepreneurship Avenue. In particular, we are keen to support innovative founders who have the courage to establish a startup in Austria. With our new incubation program aws First International Incubator and the aws Preseed Financing programs, we also offer highly motivated students from a wide variety of backgrounds - precisely the target group of Entrepreneurship Avenue - the chance to become entrepreneurs in Austria. The opportunity to network with other startups, business angels and investors makes Entrepreneurship Avenue a valuable platform that promotes the exchange of knowledge, ideas and resources, thus supporting the growth and success of startups. By promoting entrepreneurship and innovation, together we can help create jobs, foster competition and solve societal challenges - an important contribution to our economy and society.



GABRIELE TATZBERGER
DIRECTOR STARTUP SERVICES
VIENNA BUSINESS AGENCY

Talents play a crucial role in shaping the future of our economy. That's why we're thrilled to support the Entrepreneurship Avenue, which provides a platform for students to showcase their ideas, connect with mentors and investors, and gain the skills and resources they need to launch successful businesses. We aim to empower students to pursue their entrepreneurial dreams and every year we look forward to seeing the amazing ideas and innovations that emerge from the Entrepreneurship Avenue.



WERNER MÜLLER
HEAD OF STARTUP SERVICES FFG

FFG is proud to support Entrepreneurship Avenue because we believe that there is so much potential of young students in academic institutions. We support young founders in the transition of this potential into great innovations within startups and spinoffs e.g. with programs such as the FFG Spin-off Fellowship and many other programs to turn ideas into business reality. The Entrepreneurship Avenue is a great program to boost entrepreneurship and we are happy to support this important initiative. Happy Birthday Entrepreneurship Avenue!



TAKE A LOOK
AT OUR EVENT IN 2017

MARKUS RAUNIG

CHAIRMAN AUSTRIANSTARTUPS, PODCAST
HOST FUTURE WEEKLY

I probably got to know the Avenue from every possible perspective - once as a member of the organizing team, then as a participant with my own startup and now regularly as a mentor, workshop host or speaker. That's why the Avenue always feels a bit like a homecoming for me - lots of old familiar faces, new inspiring connections and endless entrepreneurial spirit. All of this makes the Entrepreneurship Avenue a cornerstone in Austria's yearly startup calendar.



HANSI HANSMANN

BUSINESS ANGEL

The Entrepreneurship Avenue has become a fundamental part of the ecosystem over the last ten years, being one of the main centers to encourage and support entrepreneurship for students. Innovative universities and forward thinking professors are crucial in educating the founders of the future. For the future, I hope that universities intensify the exchange between faculties, to build the best teams for long term successful startups.



SELMA PRODANOVIC

1MILLION STARTUPS

I've been an avid supporter of the Entrepreneurship Avenue since the very beginning. The concept was very clear and obviously successful. There are three things I love the most:

1 / It is organized by students for students. Every year a new generation can learn and grow, practice entrepreneurship and leadership, and vastly expand their exposure and network (most got great job offers or started their business afterwards).

2 / It brings together students from a variety of universities (from business, arts, to tech and sciences). The diversity of approaches, ways of thinking and understanding the world is at the core. This is the foundation for disruptive innovation, but more importantly it enables participants to break their own silos and discover new worlds.

3 / It is great fun for all involved despite the significant amount of pro-bono work invested.

Happy Anniversary Entrepreneurship Avenue!



STEFAN KREPPEL

HEAD OF OPEN INNOVATION AND
SITE LEAD "THE HUB VIENNA" PALFINGER 21ST

The connection of people with know-how from different universities and specializations has a vast entrepreneurial potential. Not only for idea creation, but also to bring the innovation on track. EA provides this space for several months not only to students but also innovation-interested people who want to create and have an impact. As business student, EA helped me to connect to technical and biological skilled people which was very necessary for our start-up.



LISA-MARIE FASSL

MANAGING PARTNER FUND F

A great opportunity for students from all fields to get to know the startup ecosystem and gain a first glimpse of what it means to be an entrepreneur. Plus: it's the perfect occasion to connect with the main players of the industry and start your career in tech.



DANIEL CRONIN

ENTREPRENEUR, LECTURER, TV-PRESENTER, PUBLIC SPEAKER, „THE PITCH PROFESSOR“

The Avenue is in its form one of the purest and best entrepreneurship events around - and every year they manage to unveil new entrepreneurial talents who quickly make their impact. If you are looking for talent both on and off the stage, you should certainly make sure to attend the Avenue. You will love it.



MARKUS LANG

PARTNER AT SPEEDINVEST

Entrepreneurship Avenue has accompanied me for half of my „startup life“. I have had the privilege to be a part of it as a founder, keynote speaker, investor, and jury member over the past few years. Despite my changing focus and the challenges that came with different roles, one thing remained constant: I always learned a lot at Entrepreneurship Avenue events and hopefully was able to pass on some insights to ambitious students. I am eagerly looking forward to the next few years!





FIRST IDEAS



Deliberately seen as an experiment, the first Entrepreneurship Avenue was designed and implemented within just three months by a team of 15 WU students and faculty. With over 600 participants and 25 startup teams, expectations were exceeded right from the first edition!

After the success of the first year, it was clear: Entrepreneurship Avenue is here to stay. In a strategy workshop with Frank Owen, the new organizational team developed the purpose and guiding beliefs of the program to lay the foundation for the coming years. The number of participants could be doubled.

AACSB AWARD 2017



2023

Celebrating the 10th edition of Entrepreneurship Avenue: 15,000 participants, 432 student startup projects, 246 student organizers since 2014

2020/2022

The organizing teams took on the Covid19 challenge in an entrepreneurial manner. They redesigned the Entrepreneurship Avenue into an all-online program in 2020 and realized that this changeover was not only a difficulty, but also brought with it many new opportunities. The Avenue became even more diverse and international than in previous years.

2015

AACSB International, the world's largest education network, recognized Entrepreneurship Avenue as a best practice in entrepreneurship education. In 2016 there were three times as many participants as in 2014, and in 2017 four times as many students were part of the Avenue.

2018/2019

We reinforced the workshop series and the cross-university collaboration, also thanks to the ECN expansion.

STRATEGY WORKSHOP DEVELOPING OUR PURPOSE



THE AVENUE UNICORN



TEAM 2014



ISAAC NEWTON ACQUAH

SIMC ALUMNUS

I believe that I hold the title of SIMC Godfather. I was part of the initial group to join the SIMC master program, attending the summer school even before the program officially began. From the very beginning, the SIMC community embodied an entrepreneurial spirit, and the number of successful start-ups that have emerged from the program is a testament to this culture. The Entrepreneurship Avenue has been instrumental in promoting this spirit across multiple universities, and I feel privileged to have witnessed its inception and its incredible impact over the years.

BETTINA NAHAJOWSKI

SIMCONNECT PRESIDENT 2013/14

SENIOR STAKEHOLDER MANAGER EUROPEAN FORUM ALPBACH

Entrepreneurship Avenue has made a significant contribution over the past decade to inspiring thousands of young people from all disciplines to pursue an entrepreneurial path. The Avenue invited them to think and dream big, but also learned what it means and takes to implement and scale ideas. Based on my conviction that precisely such initiatives are needed to master the great challenges of our time, I not only co-initiated Entrepreneurship Avenue, but am still committed to promoting exchange between disciplines, generations and nations in order to actively shape the future of our society and our planet.

ANNA LISA KÖRBER

HEAD ORGANIZERS ENTREPRENEURSHIP AVENUE 2014

DIRECTOR OF PRODUCT LOUNGE BY ZALANDO

In my opinion, the Avenue is one of the best entrepreneurship formats around. Every year it manages to unveil new entrepreneurial talents who quickly make their impact. So, the Avenue is a good opportunity to learn and experience entrepreneurship at its best. Furthermore, it is a great initiative together with almost all universities not only in Vienna but in Austria. - if you are looking for talent, this is the place to be. I am thankful for the opportunity to support this format and be part of its great journey.



ALEXANDER STREHAMMER

DESIGNER OF THE ENTREPRENEURSHIP AVENUE LOGO

CO-FOUNDER WHATAVEVENTURE

Entrepreneurship Avenue is the perfect entry on your way to a crazy roller-coaster called startup life. And yes, you are up for a ride... I am super happy that I got the chance in the very beginning to design the brand and that our WhatAventure Innovation Box was used by the startup teams. From day one, it was obvious to see how many amazing and passionate people are eager to create the biggest student startup fair in Europe.

CAMILLA SIEVERS

ECN ORGANIZER ENTREPRENEURSHIP AVENUE 2014

CEO & CO-FOUNDER QI HEALTH

To help organize the first EA was one of the best experiences during my studies. We did something that was never done before, and it birthed something that grew into one of the largest entrepreneurial networks in Europe. I saw first hand what can happen if like-minded people come together, going after a common north star, challenging the status quo. It was a big part of my own entrepreneurial beginnings, and I will cherish it forever.

SUSANNE BEBUSCH

ECN ORGANIZER ENTREPRENEURSHIP AVENUE 2014, 2015 & 2016

SENIOR PROJECT MANAGER WATERDROP

I spent around 3 years being part of the organizer team. Every year when the event started with the idea generation, there was an incredible amount of energy from individuals who want to change the world. Students and I learned what it takes to bring an idea to life and how to keep it alive or apply those techniques to other problems in their future using the tools we have taught them. How much work that really is and how satisfying. In short: it has been a pleasure to be part of this incredible event series.

TEAM 2015



SIMON KRONENBERG (CO-FOUNDER & COO @ DIGIT) - HEAD ORGANIZER ENTREPRENEURSHIP AVENUE 2015 (SIMC)

I'm incredibly excited to see the Avenue go into its 10th edition this year. It's a testament to the impact it has on the Austrian startup scene. It's one of the rare formats that inspires, supports and provides resources necessary to get an idea off the ground. Here's to 10 more successful years!

TEAM 2016

FLORIAN OTT (BUSINESS DEVELOPMENT EXECUTIVE ORIS), BASTIAN KRAPINGER-RÜTHER (CO-FOUNDER FLINN COMPLY), MARKUS HIMMELFREUNDPOINTNER (CO-FOUNDER WASTIGS) & ANNA IGLSEDER (RESEARCHER TU VIENNA) - HEAD ORGANIZERS ENTREPRENEURSHIP AVENUE 2016

As the Head Organizers Team of Entrepreneurship Avenue 2016, we are honoured to look back and be a puzzle piece of this valuable initiative for the past 10 years. The Avenue is providing a platform for connecting with fellow entrepreneurs, a like-minded growth mindset oriented community, and brings inspiration for future aspirations. Our experiences in organizing the Avenue have been invaluable, and we have learned a lot about leadership, teamwork, and entrepreneurship that we don't want to miss in our current endeavours. The Avenue holds a special place in our hearts, and we are excited about its future and the impact it has had on the entrepreneurship ecosystem.



TEAM 2017



CARMEN AICHHORN (SENIOR CONSULTANT ADL), PHILIP HOFMACHER (CO-FOUNDER MEDIUM WRITING ACADEMY & WRITE BUILD SCALE), EVA KEIFFENHEIM (CONSULTANT, WRITER, EDUCATOR) & BENEDIKT SPANNOCCHI (HEAD OF BUSINESS DEVELOPMENT EMOTION 3D) - HEAD ORGANIZERS ENTREPRENEURSHIP AVENUE 2017

The Entrepreneurship Avenue was a transformative experience that impacted our lives on different levels. For example, organizing the Entrepreneurship Avenue pushed our mindsets from a narrow focus on individual entrepreneurial endeavors to an ecosystemic understanding. Through building relationships with fellow entrepreneurs, investors, and other stakeholders from across universities and disciplines, we developed a more collaborative and forward-thinking approach to entrepreneurship that has been invaluable for our personal and professional journeys. We're incredibly excited to celebrate the EA's 10th anniversary and all the interdisciplinary connections and innovations that continue to be sparked within this community.

TEAM 2018



BERNA EPIK (COO EWOR), CHRISTOPH RANFTL (PRODUCT MANAGER & PRODUCT OWNER IMMOSCOUT 24), ELISABETH STEINER (MANAGING DIRECTOR VCMC ASIA PACIFIC) & BARBARA STOCKINGER (MARKETPLACE CONSULTANT AMAZON) - HEAD ORGANIZERS ENTREPRENEURSHIP AVENUE 2018

We were beyond excited to be part of the Entrepreneurship Avenue and to help aspiring entrepreneurs achieve their dreams. This incredible experience allowed us to bring together a diverse and talented group of individuals and provide them with the tools to build successful startups. As Head Organizers, we gained invaluable leadership, organizational, and communication skills, which have been instrumental in our personal and professional development. We are grateful for this opportunity and look forward to continuing to support and empower the next generation of entrepreneurs.

TEAM 2019

ALEXANDRA LECHNER (CONSULTANT HRPEPPER) & MONIQUE SCHLÖMMER (PROGRAM MANAGER WU ENTREPRENEURSHIP CENTER) - HEAD ORGANIZERS ENTREPRENEURSHIP AVENUE 2019

The Entrepreneurship Avenue is a great place to meet like-minded people by belonging to this community of highly motivated students from different backgrounds. As head organizers of the EA we had the unique chance to join (and contribute to) the Vienna startup ecosystem in a meaningful way. It was a great learning opportunity towards self-organisation, team building and leadership. Most importantly however, we met amazing people - both as part of the team and as part of the event, of which some became really close friends to this day! In fact, we are still meeting frequently as friends at our "Avenue Stammtisch!"



TEAM 2020



PHILIPP KALTENBÖCK (PRODUCT MANAGER HOKIFY) & KATHARINA PILZ (CO-FOUNDER SALESCONFIDANT) - HEAD ORGANIZERS ENTREPRENEURSHIP AVENUE 2020

The Avenue presented an incredible stage for us to spark the entrepreneurial spirit in students. As our team navigated through the uncharted waters of the Covid-19 pandemic, we not only rose to the occasion but also flourished as a team, finding strength and unity. Personally, as head organizers, the Avenue was a great chance for us to develop leadership skills early on, and we still fondly remember the adventures and fun we had as a team! This time will forever remain in our hearts!

TEAM 2021



FLORIAN PIRCHER & EKATERINA ZUEVA - HEAD ORGANIZERS ENTREPRENEURSHIP AVENUE 2021

As Head Organizers of Entrepreneurship Avenue 2021, we faced the challenge of hosting hybrid events in a year that was, let's face it, a bit of a rollercoaster ride. We weren't quite sure which direction to take, but our team's creativity and problem-solving skills helped us navigate the ups and downs. Looking back, we are deeply grateful for the incredible team spirit, the invaluable friendships we formed, and the transformative experience that helped us grow both personally and professionally.

TEAM 2022

RALITSA MALINOVA & SELINA WALTER - HEAD ORGANIZERS ENTREPRENEURSHIP AVENUE 2022

Organizing the Entrepreneurship Avenue 2022 was one of the most meaningful and impactful experiences for both of us. Our incredible team of 40 kind, motivated and highly ambitious people made sure that the EA22 participants felt inspired and connected to the Startup ecosystem and worked tirelessly to bring on board the best mentors and speakers. Definitely a life-changing experience!"



TEAM 2023



RICCARDO DELL & VIGNESH NAMBIAR - HEAD ORGANIZERS ENTREPRENEURSHIP AVENUE 2023

Organizing the 10th Anniversary Edition of the Entrepreneurship Avenue has been a truly wonderful journey! Making an Event of this scale happen is an incredible opportunity for a university student. With the Entrepreneurship Avenue we had the honor of witnessing exceptional personal growth – both amongst our team and among the participating Startups, as well as being an integral part of the growth for the Event Series itself. While there were many challenges along the way – together with our Team and the support of the ECN we could master them all and surpass our ambitions for what the Entrepreneurship Avenue can be. We are looking forward to seeing the impact Entrepreneurship Avenue will create in the future!





HALL OF FAME

432 STUDENT STARTUP TEAMS HAVE TAKEN PART IN THE ENTREPRENEUR-SHIP AVENUE JOURNEY SO FAR.

[sic!] Student Innovation Centre, #DePixelate, 2pick, 5x2x12, AA Akademie Edutainment, Ab-lay, AboveElite, AdAqua, **aeroSQAIR**, Athletics, Alles Gusto, All in one Finance, Almirante, Ambulance Alert, Apfelbuzz, Apparelista, Appetit, Appics, AR Hero, ARKDe, Ärmelaufkrepeln, Artheca, Artis, Arts Pace, **arx.ace**, assiduous, audiando, Away., **Azolla Ecosystems**, Bananig, BaseballcardSystems, beacons.at, **beeanco**, BeerTankStelle, BeFriends, **BENU- Digital Funeral**, Bergluftdrinks, Better, Better Post, **BGOOD**, Biggest Dreamers, Blue Sheep, Boiler Talk, Bonny., BOOZIN., Borderless Business, BotanicalExpeditions, Bqxxenstop, BREEZE (former LYNX), Bright Composite Solutions, Broc & Li, BtwoB, Bubbls, Business Launch, C:aire, C101, carbon explorer, Catchme, Chamrosh Technologies, Charge.Me, China Devices, Chitronics, Choyce, CINEMENA, City of Echoes, Cleanster, Cleanster, click., ClosetKarma, Collab, Comfort Zone Crusher, Conceptive, conow, Conestimate, Context, contractd, Contravel, Crisis averted, Cube Control, Da&Jetzt, Daraya, Data block, Deskbeat, develop, Die Hauptrolle - Das Magazin, Diet, DigiCyte, DigiDrip, DIY Showroom, Don't touch the money, Dr. Bug, Dragon Dish, Dreamjob, **Druckster**, e-space, Eagles of Business, eagr, ease, Easy Pizza, EasyHomes, EcoMap, Ecowood, Elefant, **Elstermarkt**, Encyclopaedia, Enkerl, Epiclay, Erdpack, EU Data Jobs, ExchangeU, **Exo-solutions**, Find U Food, FINN, Firsthand, FitKidz, **Flink (Zone 14)**, Focus, Food and cock, Food-butler, Forme - Metal Printing for the Masses, Free your music, Friends in Flats, Friends of the Food, Frynx, Full Beat, Fun lingua, Funky, gimme, Gamebate, gatherer, Gehirnfutter, Getsby, Gibs ab, Gifty, Giveataway!, Globo, Grätsli, Gravitational Tower, Green Baroness, Green Cement, GreenFox, GreenTeam, **Greenvision**, Groundfolk, GSD - Get Shit Done, Guidewalks, H3spways, Habitizer, HackTor, hafla, Happy Face Mask, HAPPYVET, HappyWake, Haven, Healthbot, Heat Pad, **Hempcrete (Hempstatic)**, Hibou, HiddenGems, Hip Bags, His Majesty, Homa, Hope Espresso, Horse Monitoring, Human Touch, Hyphen, Icebreaker, IdeaMatch, Impactify, incrowd, independent Arts, infinsure, InFood, Insect Impact, InstaDrive, Instaglot, INSTRUCTme, IntMe, IPEAK.io, JANU, **JobSwipr (hokify)**, Jonetto, **Joy (Sparcs)**, Jubilanti, Just in time therapy, Kachelino, Kalibri, **Kern-Tec**, **KEWAZO**, KoKoKit, Kommunikationshelden, Kunterbunt, La Box, Law Hub, LaWasch!, LDGo, Learning Places, Leather Tattoo, Lect, Libushe, Life4Free Marketing, Lila Smile, Limitless impact, linked, LITwater, Locklight, Lobu, Localpotato, MANA, Marshmallow, Mavie, MedHeroes, Medlivery, Medo, Meineblumen.at, Melloire, Meme Museum, **METOGREENS**, Microfranchising, **Microplastic Machine (Purency)**, Milch+, Minijobs, MLV, MOMoBOB, My Future Academy, MyAlpes, MyChanePlanner, myHacker, MYOKraft, NADES Design, Nameless, Naturecamp, NaturalFIT OIL, Needsfinder.com, NewLance, NG-Agro, Oakblocks, ODOR, omni, On Demand Laundry Service, ONE TWO BEER, OneBlink, Online educational program, Online together, **OpenDoors**, **Pablo**, **Paint Print**, Paltonic Friends, parlAI, Payanika, Pear wine, Phocus, Photon, picachew, PickYourSquad, PiData, PlaceQu®, Planeo, Planing, PLASTEAT, PlayEco, POMO, Pora AI, Pragma, Preswipe, PropLink, **PUMMASpace**, QickPick, QualiTech QA Solutions, Quantent, QuestEd, Quipster, ragequit, Railyum, Raw Culture, **Re-teh**, **ReCyclean**, RecycleBlend, **Real42 (Vloor)**, Redrobe, **refugees{code}(New Austrian Coding School)**, **Refurbed**, Reisingo, Reloc, Rentify Cloud, Reservoir, Rethink Local, Rubo, Rush 2 You, Safebox, SalesNet, Sara, **Savvy**, Schoolio, Second Fit, Secure-Go!, SeeMe, Sensim, SensoPack, SEVI Audio, sharr, Sidekick, SIGNOVATIVE, Skicons, Slace, Smartride, Smiling Food, Smokefree, SocialHax, SocksMe, SolarUmbrella, SoundOFF, Speaketto, splots, sports coonection, StartJob, StarUp, Steinhouse, STOP Gaspillage, Sugar Fries, Sui generics, sunray, Surgylights, susteam, SwitchUp, TAGON, talentbase, Tandlr.io, TAP AGENCY - TECH ART PERSPECTIVE AGENCY, TaskBro, Taskrookie, Tavanism, Teach Me, team44, **Team Schabernack**, techwomen, Tengur, The CoolBox, The Cosmetic, The other food, The Perfect Meal Plan, The Travel Platform, The Woody Wood-Scotter Team, ThyTech, Tigers' Nutrition, TIKa, Timelack, Tired Ads, tomorrow's genAIRation, Tomorrowed, TONGUEO, TONGUEO, TrackButler, Tracke, TrafficBuddy, Transfairent, Transnational Association of Microfranchising Solutions, travelcon, Twin, Underwear, Uni.HUB, UNIFY, update, UPthat, USCHI, Verco, **Vertical**, Verykik, VIA, VimWell, Visioneers, wemedit, WhatsOn, who-bringsit, Winetastic, Wingman, Witit, Wellnest, Woogies, Worldtravella, **Wotodo**, Wound Guard, Wuverse, WrinklPanda, X-Bike, xDroid, Xperience, YOGO, Yutor, Zero, Zoro



RAISING AWARENESS

26K

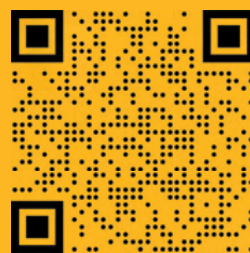
STUDENTS
REACHED

+200

SPEAKERS SINCE
2014

12K

FOLLOWERS
ON SOCIAL MEDIA



TAKE A LOOK
AT OUR EVENT IN 2018

BY OPENING MANY STUDENTS' EYES TO ENTREPRENEURSHIP, FOR THEIR OWN AND SOCIETY'S BENEFIT

OF ENTREPRENEURSHIP AND ITS MEANING TO STUDENTS FROM VARIOUS BACKGROUNDS

OF ENTREPRENEURSHIP ACTIVITIES AT UNIVERSITIES

OF ROLE MODELS FROM VARIOUS FIELDS PROVIDING INSIGHTS INTO THE DIVERSITY OF ENTREPRENEURSHIP AND THE IMPACT PEOPLE HAVE HAD



ALI MAHLODJI

CEO FUTUREONE & FOUNDER WHATCHADO

The Avenue is the place to be if you really thrive for excellence in your life. When I was younger, I wished for a place like this. It's not only the content that helps you grow, it's the people and what they see in each other. I'm really proud that this amazing thing is happening in Vienna!



KATHARINA UNGER

CEO & FOUNDER LIVIN FARMS

Entrepreneurship and in general the entrepreneurial mindset are actually very common among the community from the Angewandte University. However, it is often played out in the way of sole proprietorship.

In my opinion, more awareness should be brought into the process of creating products and developing companies when studying in the Art Industry.

Entrepreneurship avenue helps to create awareness among creative students by supporting them in generating ideas as well as starting a business. Starting a business as a creative person is something anyone can do without necessarily having a business background.

OF THE VIBRANT AUSTRIAN STARTUP ECOSYSTEM AND PROVIDING A BRIDGE TO CONNECT WITH IT



CHRISTINA PAVEL

ENTREPRENEURSHIP AVENUE 2019 PARTICIPANT

I was in my second semester of IBWL studies at Uni Wien when I signed up to be a participant of Entrepreneurship Avenue in 2019 and had an insightful and eye opening experience thanks to the amazing workshops I got the chance to participate in, as well as the 2 events. (kick off and conference) Being surrounded by so many entrepreneurs at the same time and hearing them share their story on stage, made me understand what entrepreneurship was all about as well as how one can develop their ideas into becoming real products and services that the world can enjoy.



CORNELIA DIESENREITER

CO-FOUNDER UNVERSCHWENDET

For me, the University of Natural Resources and Life Sciences (BOKU) kindled my spark of passion for sustainability. Additionally, I consider passion the most essential to being a successful and satisfied self-employed entrepreneur. The training at BOKU offers a comprehensive overview of all relevant areas and a qualified deep dive. In 2011 I was happy to attend a seminar with the focus on entrepreneurship at the BOKU. The summit „Entrepreneurship Avenue „ is creating an environment of both networking and visibility and is sharing the awareness that problems can lead to exciting solutions that can also be economically successful.



MORITZ LECHNER

FOUNDER & CEO NEW FLUENCE

Entrepreneurship is crucial for our society because it is the future! I believe that all large problems we currently face can be solved by smart entrepreneurs who believe in technology and want to change the world. For me personally it was the idea of creating something on my own, which motivated me to start my first startup at the age of 14.



Vienna



likes #EAVienna2015



DEVELOPING AN ENTREPRENEURIAL MINDSET

432

STUDENT STARTUP TEAMS
SUPPORTED

50+

MENTORS AND PITCH TRAINERS
ON AVERAGE PER YEAR

2K

HOURS OF TRAINING FOR
STUDENT STARTUP TEAMS



TAKE A LOOK
AT OUR EVENT IN 2019

BY CREATING AN ATMOSPHERE WHERE PEOPLE ARE ENCOURAGED TO EXPAND THEIR THINKING AND DOING

BY EXPOSING STUDENTS TO ENTREPRENEURSHIP SKILLS AND EXPERIENCE

BY PROVIDING A COLLABORATIVE AND INTERDISCIPLINARY LEARNING ENVIRONMENT



THOMAS BREZINA

AUTHOR AND TV PRODUCER

Sometimes joy and delight just happen – especially when we are experiencing wonderful things. But joyousness is more of an approach to life, it's about trying to see the bright and beautiful aspects of every single day. That's what „Tu es einfach und glaub daran“ is all about. Just do it and believe! You have to actively work for your goals as best as you can, believe in yourself and try to fill your life with as much positivity as possible. And happiness will come to you. The Avenue presents you with the chance to express your ideas and find your passion – one of the most important aspects of a joyful life!



VERENA MARIA MAI

VP MARKETING TSET

For me, the role of the Entrepreneurship Avenue is and was: to encourage students to pursue their ideas, to facilitate the sharing of knowledge and to promote networking between the different disciplines. What's more: The EA has made a major contribution to making entrepreneurship an attractive career choice for the last 10 graduating classes. I wish you all the best for the next 10 years!

BY INSPIRING PARTICIPANTS, GIVING THEM CONFIDENCE IN AN OPEN AND AUTHENTIC WAY

BY HIGHLIGHTING THE LEAN APPROACH AND EMPHASIZING FAIL FAST, FAIL OFTEN, LEARN AND ITERATE



FRANK OWEN

SENIOR LEADERSHIP

ADVISOR & COMPANY DIRECTOR

Avenue is a terrific manifestation of the lightly-guided interdisciplinary ECN space. Where curious students from diverse faculties are encouraged to taste the fruits of their endeavors in forming and operating entrepreneurial ventures, the sweet highs and the sour lows! Avenue always remembers purpose and roots, exposing students to the grit and nuts and bolts of entrepreneurship. Regardless of faculty background or the final result. Congratulations to all and much success for next 10 years.



ESTHER HUMMEL

ENTREPRENEURSHIP AVENUE 2019 ORGANIZER

AND 2020 PARTICIPANT, CO-FOUNDER & CEO

EIRIA GMBH, ONESOC OG

Entrepreneurship has always been fascinating to me, but at the same time I had a very abstract image of it. The organisation of the Entrepreneurship Avenue gave the topic a face. On the one hand, the organisation of the various labs made me aware of the initial steps needed to start an endeavour, and on the other hand, the contact with successful founders showed me concrete examples and ways to pursue one's dream. It inspired me to participate in the following year with my own project and I subsequently founded my own company.





FOSTERING CROSS-DISCIPLINARY COLLABORATION

75+

PARTICIPATING UNIVERSITIES
ON AVERAGE PER YEAR

70+

NATIONALITIES ON AVERAGE
PER YEAR

+50%

CROSS-DISCIPLINARY STU-
DENT STARTUP TEAMS



TAKE A LOOK
AT OUR EVENT IN 2022

BY SHOWCASING A DIVERSE SET OF ENTREPRENEURIAL SUCCESS STORIES

BY GUIDING PARTICIPANTS THROUGH THE CHALLENGES AND PERKS OF DIVERSE FOUNDING TEAMS

BY LEVERAGING NATIONAL AND INTERNATIONAL ACADEMIC ENTREPRENEURSHIP NETWORKS



NINA WÖSS

MANAGING PARTNER FUND F

Over the last years I have always found the format to be highly effective in fostering an entrepreneurial mindset among students. By providing a platform for interdisciplinary exchange and networking, the event brings together a diverse group of aspiring entrepreneurs, mentors, and industry professionals. This creates a valuable learning environment where participants can refine their ideas, gain feedback, and build connections. Overall, I believe Entrepreneurship Avenue is an excellent resource for young people looking to explore their entrepreneurial potential and turn their ideas into reality.



MICHAEL ALTRICHTER

INVESTOR & FOUNDER

ALTRICHTER-EDTMAYER ENERGIE GMBH

Providing budding entrepreneurs with the skill set needed for founding their own business is essential. In doing so, universities play a significant role in inspiring and empowering these young potentials. For 10 years, the Entrepreneurship Avenue has been helping to shape the Austrian startup ecosystem by bringing together young talents from different disciplines and different universities, not only local but also global - thank you for your tireless efforts and congratulations on your anniversary!



MICHAEL BEITL

**EA PARTICIPANT 2018,
CO-FOUNDER KERNTec**

The connection of people with know-how from different universities and specializations has a vast entrepreneurial potential. Not only for idea creation, but also to bring the innovation on track. EA provides this space for several months not only to students but also innovation-interested people who want to create and have an impact. As business student, EA helped me to connect to technical and biological skilled people which was very necessary for our start-up.



CAMILLE FELICIANO

ENTREPRENEURSHIP AVENUE 2019 TEAM MEMBER

As a previous organizer for the Entrepreneurship Avenue, it was really inspiring to see how many students from various universities got together and how enthusiastic they were about their idea and the problem they wanted to solve. It was exciting to observe how they used their skills but also educational and cultural experiences to further the idea which made me realize how important interdisciplinary teams are. Therefore, I joined Epiclay as Head of Marketing in 2020 as all team members were from countries and universities outside of Austria. Now, I'm working on my own start-up and registered specifically for the EA to find teammates that complement my skills.



VICTOR TIBO

**ENTREPRENEURSHIP AVENUE 2019 TEAM MEMBER,
CO-FOUNDER LIGNOVATIONS**

Being part of the EA organizing team was a great opportunity to see entrepreneurship from different perspectives because we organized the event series in collaboration with multiple universities in Vienna, each focused on a different academic field. Getting outside my own (WU) bubble and learning about the role of entrepreneurship at a University for technology, art or medicine students and running the event together with them was a great motivator for me to strive for an interdisciplinary work environment after my studies. And today - surprise - I feel very lucky to work together with amazing co-founders from TU Wien as well as scientists from other European universities.





BUILDING OF COMMUNITY

+600

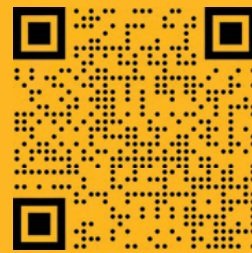
SUPPORTERS FROM THE ENT-
REPRENEURSHIP COMMUNITY

15K

NUMBER OF
PARTICIPANTS

246

STUDENT ORGANIZING TEAM
MEMBERS



TAKE A LOOK
AT OUR KICK - OFF 2023

**OF LIKE-MINDED PEOPLE FROM VARIOUS AREAS
THAT PROVIDES A SAFE SPACE TO BUILD START-
UPS THAT CHANGE THE WORLD FOR A BETTER
PLACETEAMS**

**THAT SUPPORTS EACH OTHER, FROM STUDENTS
TO MENTORS, PITCH TRAINERS, JURY MEM-
BERS, PARTNERS, SPEAKERS, EXPERTS AND
MANY MORE**



BARBARA SLADEK
CO-FOUNDER BIOME DIAGNOSTICS

The Entrepreneurship Avenue was an unforgettable experience. Especially in our the beginning - when we started the company - it gave the possibility to make valuable connections. I am very happy that such a great event exists in Vienna.



KAMBIS KOHANSAL VAJARGAH
HEAD OF STARTUP-SERVICES WKO

Entrepreneurship communities are a valuable opportunity to surround yourself with like-minded people to share ideas, resources, and knowledge, which is essential for both aspiring and existing entrepreneurs. It provides not only a collaborative environment, but also networking, funding, and mentorship opportunities that can help entrepreneurs overcome the challenges of starting a business. Entrepreneurship communities foster collaboration and growth, encourage innovation and create job opportunities. They also help identify talent and attract investment to a region, making it a more desirable location for entrepreneurs.



HANNAH WUNDSAM
**ENTREPRENEURSHIP AVENUE 2019 WINNER,
MANAGING DIRECTOR AUSTRIANSTARTUPS**

To me entrepreneurship means working on problems you are passionate about and creating innovative solutions. The Entrepreneurship Avenue is the perfect playground to meet diverse but like minded individuals, start building solutions, get out of your comfort zone and kick-start your entrepreneurial journey.

**BUILDING AN MAINTAINING A STRONG NETWORK
OVER THE YEARS**



PETER WINDISCHHOFER
**ENTREPRENEURSHIP AVENUE 2017 WINNER,
CO-FOUNDER REFURBED**

It's important to us to share our knowledge and insight for multiple reasons. Firstly, because we know what it's like to be young entrepreneurs ourselves - we founded refurbished over six years ago, which feels like a lifetime now, but it's actually just a few years that separate us from those who start today (or tomorrow!). Furthermore, we see our mission as a company - changing the way that we consume - as a lifelong mission that we are proud to share anytime we can. Our goal is to truly contribute to the way we do business, consume and handle resources - and talking about this mission of making the circular economy the new normal is helping us achieve this, which is why we are always excited to participate in any type of event hosted by Entrepreneurship Avenue.



CONSTANZE STOCKHAMMER
**MANAGING DIRECTOR SENA –
SOCIAL ENTREPRENEURSHIP NETWORK AUSTRIA**

Entrepreneurship Avenue is a great opportunity for aspiring entrepreneurs to get inspired and supported by mentors from their first idea to the concrete implementation as a young company. As a company founder or founding team, not being alone in this first, critical phase, but being able to fall back on valuable resources again and again makes all the difference. The student peer network is what makes the programme so special. It is easier to gain experience and overcome hurdles together with people who are on a similar journey.



KARL EDLBAUER
**ENTREPRENEURSHIP AVENUE 2015 WINNER,
CO-FOUNDER HOKIFY**

Our participation in the Entrepreneurship Avenue allowed us to get valuable feedback and insights for our early-stage startup hokify from many different technical and business angles. Ultimately, these insights as well as the massive awareness created through the participation lead to the successful development of hokify early on.

MENTORS

Georg Adler, Niko Alm, Felix Ambros, Michael Ambros, Gerhard Apfelthaler, Reka Artner, Irene Auffret, Siva Bactavatchalou, Gabor Baranyai, Paolo Barbesino, Lorena Barrera, Márton Bárti, Kristin Bell, Niklas Benesch, Andreas Berlinger, Stefanie Beßler, Stephan Beyer, Katharina Binder, Christop Bitzner, Daniel Borza, Johannes Braith, Florian Bräuer, Fabian Brunner, Richard Caotes, Francesca Caramelle, Juan Carrillo, Pia Cencig, Paul Chipperton, Tadeusz Ciundwiewicki, Daniel Cronin, Anita Deller, Alexandra Demidova, Jakob Detering, Jonas Dinger, Max Ditzel, Petra Dobrocka, Rudolf Dömötör, Matthew Donnelly, Thomas Ecker, Karl Edlbauer, Laura Egg, Isabella Egger, Berna Epik, Marko Ertl, Wolfgang Fallmann, Lias Fassl, Alfons Felice, Katharina Felleitner-Goll, Gerhard Fenkhart-Fröschl, Carlos Fernandez De Retana, Paulo Ferreira, Thomas Fischer, Eva Fischer, Alexander Franz, Samuel Frey, Georg Furlinger, Christian Gedeon, Max Germann, Mahdis Gharaei, Tobias Göllner, Matthias Grabner, Petra Grozdic, Juan Guerra, Ahmad Hachicho, Michael Hähnle, Julia Haitzmann, Annemarie Harant, Petra Haslinger, Christopher Hauff, Barbara Havel, Christoph Heimel, Felix Hlatky, Lena Hödl, Philip Hofmacher, Daniel Horak, Christoph Hornik, Chris Houghtaling, Csaba Ilcsik, Alex Ion, Damian Izdebski, Michael Janicek, Ilja Jay, Jürgen Jelly, Dejan Jovicevic, Stephan Jung, Albrecht Karlusch, Antal Karolyi, Barbara Katschnig, Bernhard Kaufmann, David Khassidov, Soraya Khosravi, Alexandra Kick, Laszlo Kiszely, Felix Leinhenz, Michael Klemen, Viktoria Klianava, Lukas Kofler, Kambis Kohansal-Vajargah, Dragan Komsic, Robert Kopka, Julian Kossmann, Andreas Kotal, Michael Kowatschew, Andrea Kozma, Lukas Krafft, Margherita Kramer, Stefan Kreppel, Paul Kressnik, Andreas Kuehweider, Markus Kulmesch, Bernhard Kurzbauer-Rzepski, Georg Kuttner, Schima Labitsch, Daniel Laiminger, Markus Lang, Mike Lanner, Christian Laurer, Andreas Lechner, Bernhard Lehner, Bettina Leikam, Marek Litwin, Bernd Litzka, Lin Liu, Daniel Logar, Manfred Lorencz, Matthias Lovrek, Ahmad Majid, Michael Manges, Josef Mantl, Goran Maric, Mario Mayerthaler, Jan Mendling, Martin Mertel, Franck Michel, Jürgen Milde-Ennöckl, Stephan Mueller, Markus Müller, Johannes Naimer-Stach, Michaela Novak-Chaid, Oliver Olbrich, Frank Owen, Michael Panesis, Viktor Pasquali, Stefan Perkmann Berger, Jochen Pernegger, Gregor Petri, Lukas Pfahlsberger, Victoria Pichler, David Pichsenmeister, Markus Pietzka, Alexander Pinter, Patrick Pirchegger, Martin Poreda, Gregor-Robert Posch, Robert Pospichal, Nina Poxleitner, Selma Prodanovic, Patrick Prokesch, Katharina Pühringer, Sasa Radic, Balazs Rakoczi, Rafael Rasinger, Markus Raunig, Martin Reisenauer, Florian Resch, Antoinette Rhomberg, Robert Richstein, Florian Ruhdorfer, Stefano Saeger, Alexander Sattler, Hanna Schatovich, Martin Schiffmann, Christian Schimper, Florian Schirg, Monique Schlömmner, Valentin Schmidleitner, Valerie-Sophie Schönberg, Agnes Schram, Martin Schott, Ynes Schulz, Jakob Selinger, Pavel Sevela, Mahdi Shakouri, Camilla Sievers, Laurenz Simbruner, Constantin Simon, Barbara Sladek, Karin Sommer, Thomas Spring, Phillip Stangl, Florian Steinhart, Tanja Sternbauer, Laura Stockert, Manfred Strasser, Christian Strobl, Milica Sundic, Arpad Szoboszlai, Arbresha Talla, Gabriele Tatzberger, Bernhard Thalhammer, Stefan Theißbacher, Dominik Thor, Daniel Tran, Christoph Trost, Karin Turki, Jürgen Ulbrich, Nora Wagner-Varady, Philipp Waibel, Sandra Waldl, Thomas Wally, Bernhard Weber, Georg Weber, Johanna Wiesner, Michael Wildling, Verena Winter, Nina Wöss, Hannah Wundsam, Stefan Wüst, Peiman Zamani, Gerald Zankl, Florian Zenk, Stefan Zima, Desiree Zottl, Noah Zünd.



DAVID STROHMER

ENTREPRENEURSHIP AVENUE 2019 TEAM MEMBER,
SENIOR VICE PRESIDENT - GAUDER GMBH

Creating awareness for entrepreneurship is essential because it not only encourages innovation, economic growth, and job creation, but also provides a more realistic perspective on the entrepreneurial journey. Often, media coverage focuses on success stories, overlooking the hard work, perseverance, and learning experiences that underpin these achievements. By increasing the dialogue around entrepreneurship, we can help demystify the process, offer valuable insights, and emphasize the importance of failures as learning opportunities. A more comprehensive understanding of the entrepreneurial path can inspire and empower potential entrepreneurs to take the leap, ultimately contributing to a robust and diverse economy. As a marketing lead, my role was instrumental in crafting compelling campaigns and narratives that inspired potential entrepreneurs to pursue their dreams.

PITCH TRAINERS

Lara Agneter, Reka Artner, Stefan Atz, Davorin Barudzija, Klara Brandstätter, Peter Buchroithner, Leo Capari, Francesca Caramelle, Paul Chipperton, Daniel Cronin, Alex de Jong, Sebastian Diermayr, Thomas Ecker, Isabella Egger, Zarina Esimova, Lisa Fassl, Katharina Felleitner, Serkan Ferah, Angel Ferrufino-Vidal, Evgeniia Filipova, Tobias Göllner, Juan Guerra, Carina Haberfellner, Ahmad Hachicho, Christopher Hauff, Magdalena Hauser, Christoph Hornik, Michael Janicek, Florian Kandler, Paulina Kania, Philipp Klar, Anna Kohl, Sebastian Körber, Michael Kowatschew, Toni Kronke, Karlo Krznaric, Georg Kuttner, Filip Lalic, Melissa Lee, Normann Lindner, Tibor Löderer, Barbara Lohwasser, Michael Panesis, Claudia Panozzo, Alexander Pinter, Markus Pröll-Schobel, David Rass, Martin Reisenauer, Marigona Rexhaj, Yvonne Sammer, Florian Schirg, Katja Schuh, Pavel Sevela, Thomas Spring, Astrid Stakne, Alexander Staub, Denise Steger, Christian Strobl, Daniel Tran, Elena Tröscher, Denise Vorraber, Kristine Vukovich, Nora Wagner-Varady, Peter Windischhofer, Michael Wlaschitz, Edin Zahirovic, Iris Zeppezauer.



NIDA BASBUGA

ENTREPRENEURSHIP AVENUE 2021 2ND PLACE,

CO-FOUNDER & CEO SAVVY, HEAD OF STARTUPS AND EDUCATION INVEST.AUSTRIA

The Entrepreneurship Avenue was one of the first touchpoints with the Austrian startup ecosystem for me. Seeing so many different ambitious teams working on a cause or idea that they truly believe in has inspired me to pursue an entrepreneurial career. Especially looking back at my time in the corporate world, I soon realized how dynamic and fast-paced the startup life is which made it all the more intriguing for me - no long processes or approval chains that hinder or prolong the implementation of innovative ideas; you basically build something from the ground up with nothing but your idea."

JURY

David Aigner, Irene Auffret, Markus Aumer, Niklas Benesch, Constantin Bergmann-Korn, Steffi Beßler, Katharina Binder, Florian Bräuer, Margaret Childs, Natalia Corrales-Diez, Jakob Detering, Herb de Vries, Rudolf Dömötör, Thomas Ecker, Laura Egg, Katharina Ehrenfellner, Michael Eisler, Justine Elling, Mario Fallast, Lisa-Marie Fassl, Felix Fein, Carlos Fernandes de Retana, Thomas Fischer, Georg Frick, Ondrej Gandel, Lena Gasterer, Max Germann, Vlad Gozmann, Tobias Göllner, Christoph Heimel, Jasmina Henniova, Werner Hoffmann, Philip Hofmacher, Birgit Hofreiter, Oliver Holle, Daniel Horak, Barbara Inmann, Dejan Jovicevic, Gerda Just, Gerda Just-Ebermann, Kambis Kohansal-Vajargah, Petra Kohles, Stefan Kreppel, Peter Lasinger, Bernhard Lehner, Michele Luperini, Martin Mader, Verena Mai, Josef Mantl, Mario Mayerthaler, Martin Mertel, Michael Moll, Michaela Motowidlo, Jasmin Moradzadeh, Claudia Panozzo, Viktor Pasquali, Jochen Pernegger, Viktoria Pichler, Patrick Pirchegger, Regina Plas, Gregor-Robert Posch, Gregor Postl, Selma Prodanovic, Patrick Prokesch, Heinrich Prokop, Markus Pröll-Schobel, Katharina Pühringer, Sophie Quach, Rafael Rasinger, Markus Raunig, Martin Reisenauer, Christoph Richter, Ben Ruschin, Karl Schiller, Florian Schirg, Monique Schlömmner, Valerie-Sophie Schönberg, Laurenz Simbruner, Florian Slezak, Tina Sperl, Christine Spornbauer, Thomas Spring, Philipp Stangl, Florian Steinhart, Tanja Sternbauer, Milan Steskal, Christof Strasser, Jürgen Tarbauer, Gabriele Tatzberger, Kristina Tsvetanova, Bernhard Ungerböck, Constantin von Bergmann-Korn, Bernhard Weber, Gerold Weisz, Johanna Wiesner, Verena Winter, Nina Wöss, Hannah Wundsam, Werner Zahnt, Berndt Zinnöcker.

SPEAKERS

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LIN LIU

**ENTREPRENEURSHIP AVENUE 2019 TEAM MEMBER,
INVESTMENT MANAGER GATEWAY VENTURES**

Interdisciplinarity is key in entrepreneurship as it brings together diverse perspectives and skill sets to solve complex problems. Our main motivation for the Entrepreneurship Avenue is to provide a platform for students from different disciplines to learn from each other and collaborate on innovative ideas. Because we realized that successful startups require expertise from various fields such as technology, business, and design.

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**TAKE A LOOK
AT THE ECN NETWORK**





MARK ILCSIK

SIMCONNECT PRESIDENT 2023

„As president of SIMConnect, I'm thrilled to congratulate the Entrepreneurship Avenue on its 10th anniversary. The impact of this initiative on the Austrian entrepreneurial community has been tremendous, and it has left a lasting legacy in the form of successful startups and innovative solutions. The Entrepreneurship Avenue provides for years now a playground for aspiring entrepreneurs to develop their ideas and turn them into reality, and we look forward to seeing it continue to thrive and inspire future generations of entrepreneurs.“

SIMConnect is a student organization affiliated with WU's MSc in Strategy, Innovation & Management Control program. Its primary objective is to create a vibrant community of current students, alumni, faculty members, and external partners. SIMConnect achieves this goal by offering a range of activities and services through its seven departments, each with their own area of responsibility.

The organization's activities include workshops, speeches, and training sessions with corporate partners, as well as social events for the active student and alumni communities. These events provide an opportunity for members to network, share knowledge, and learn from each other. SIMConnect also serves as a channel for students to communicate their feedback and ideas about the program to the faculty. By acting as the students' voice, SIMConnect aims to co-create an exceptional master's program that meets the needs and aspirations of its members.



RUDOLF DÖMÖTÖR

DIRECTOR ENTREPRENEURSHIP CENTER NETWORK

The Entrepreneurship Center Network (ECN) is the interdisciplinary entrepreneurship network of Austrian universities and universities of applied sciences. The ECN promotes and supports entrepreneurial thinking and action and is committed to cross-university networking. Currently, we count 27 universities in our network.

The ECN, the ECN connects students from different universities and disciplines and provides them with startup related know-how and useful tools, such as the ECN Co - Matching Platform: <https://www.matching.ecn.ac.at/>

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